

Athens, 28th September 2026

Global Water Partnership – Mediterranean (GWP – Med)
Legally and lawfully represented by the non-profit society
MEDITERRANEAN INFORMATION OFFICE FOR ENVIRONMENT, CULTURE AND SUSTAINABLE DEVELOPMENT
– MIO ECSDE

ANNOUNCES THE PRESENT CALL 62/2026/Drin II FOR OFFERS
For the

***Communication Production and Media Outreach Support to the GEF
Drin II Project***

SUBMISSION OF OFFERS BY: 12/10/2026, at 17:00h CET

MAX AVAILABLE BUDGET: USD 32.000,00 including VAT.

This amount includes all other costs, income taxes, VAT and any other amount payable or cost that may be required for the completion of the work/service, including travel-related costs.

AWARD CRITERION: The most economically advantageous offer based on the best price/quality ratio

Description of the Assignment

GWP-Med is announcing the present Call for Design and Development of Communication Products, Media and Outreach Support in the framework of the GEF II Project “Implementing the Strategic Action Programme of the Drin Basin to Strengthen Transboundary cooperation and enable Integrated Natural Resources Management “

For a detailed description of the Assignment, please refer to the respective ToR.

Procurement

The procurement will proceed having regard to:

- ✓ General principles of EU law on procurements.
- ✓ Internal Rules and Regulations of MIO-ECSDE/GWP-MED which can be found at <https://mio-ecsde.org/about-us/our-accountability> and at <https://www.gwp.org/en/About/who/Governance-Funding/>
- ✓ The present CALL FOR OFFERS and its supporting documents.

Offer Submission

Interested participants should submit an their offer electronically including the following:

Folder A containing the:

1. Technical form (Annex 2)
2. Solemn Self Declaration (Annex 1)

Folder B (password protected) containing:

Financial offer

Please read carefully the section “How to submit an offer” of the present call, on how exactly you are required to submit your offer

Offers must be submitted for the entire Assignment.

Offers for part of the Assignment will not be accepted.

The Participants shall bear all costs associated with the preparation and submission of their offer.

The Contracting Authority will in no case be responsible or liable for such costs, whatever the conduct or outcome of the procedure.

The Contracting Authority will neither be responsible for, nor cover, any expenses or losses incurred by the participants for any site visits and inspections or any other aspect of their offer.

The Contracting Authority may ask Participants to submit supporting documents concerning their offer (references, certificates, publications etc.)

The language of this procedure, the tender documents and the offers is English. Any documentation (certificates, etc) submitted in any other language should be accompanied by a translation in English, certified by a lawyer or public authority **otherwise the application will be rejected.**

Deadline for submission of offers

The **deadline** for submission of offers is set to **12/10/2026, at 17:00h CET.**

The successful participant will be informed within 10 working days following the submission deadline.

The results of the present call for offers will be published at the GWP-Med Website <https://www.gwp.org/en/GWP-Mediterranean/>

Clarifications

1. Clarifications on the published Call for Offers

Requests for clarifications should be submitted by email, the latest, seven (7) days before the closing date of this call for offers.

The answers / additional information will be published on the website of GWP-Med four (4) days before the closing date of this call for offers.

2. Clarifications during the (technical and financial) evaluation of offers

The Contracting Authority may, during the evaluation of offers, ask the Participants to provide clarifications on the documents submitted with their offers, within reasonable time.

Any clarifications and/or additional documents submitted by the Participants not in the context of a request for clarifications posed by the Contracting Authority are not taken into account for the evaluation of offers.

During the evaluation of offers the Contracting Authority, by applying the principles of equal treatment and of transparency, may request from participants, when the information or the documentation they are obliged to submit are or appear incomplete or wrong, including those in the Solemn self-declaration, to submit, to complement or to clarify the relevant information or documentation, within a time-frame of at least 10 calendar days, with a maximum of 20 calendar days from the date the participants receive the relevant request from the Contracting Authority.

Eligibility Conditions – Participation Requirements

Participation in the present call for offers is open, on equal terms, to any natural or legal person or entity who meet the legal, financial and technical conditions laid down in this Call where they possess adequate professional experience and capacity.

Grounds for exclusion – disqualification (ON/OFF)

Participants should verify by submitting a **solemn declaration** (annexed to the present Call) that they are not bankrupt or subject of proceeding for a declaration of bankruptcy, that they are in good standing, operate under no legal restrictions, are not under any liquidation procedure or the subject of proceedings for declaration of liquidation or any similar situation and that they have not been convicted for any one of the following legal offences: participation in a criminal organization, corruption, bribery, fraud, money laundering, terrorist, child labour and human trafficking.

Please refer to the **Solemn Self-Declaration Statement in Annex 1 which should be filled in and signed as indicated. Failure to comply with the requirements included in the Self Declaration is considered ground for exclusion.**

Selection Criteria (Pass/Fail)

Selection Criteria, Awarding Criterion and Evaluation Process

Successful participants must have:

1. Minimum 7 years' experience in strategic communications for international development, environment or water programmes; experience with GEF, UNDP or UN-system projects is a strong asset
2. Demonstrated delivery of multilingual digital products (microsites/hubs) including design, build and content, with at least two live examples
3. Proven media relations track record with specialist environment/development publications; existing networks in the Western Balkans an asset
4. Ability to work in English plus capacity (in-house or subcontracted) to deliver in the Drin basin languages
5. Capacity to deliver the full package within six weeks, evidenced by a named team and availability statement
6. Be enrolled in one of the official professional or trade registries at the country of registration.

Failure to comply with the above pass / fail requirements and provide relevant proof with the application is considered ground for exclusion.

Awarding Criterion and Evaluation process

AWARD CRITERION: The most economically advantageous offer based on the best price/quality ratio.

Offers shall be evaluated as follows:

Offers qualified in terms of exclusion grounds and selection criteria will be further as follows:

(1) Criterion	Scoring / Sub-criteria	Max Points Ci
Participants must submit	A technical proposal describing the proposed methodology and work plan; A portfolio of relevant assignments and publication samples; A list of similar assignments completed during the last seven years; Curriculum Vitae (CVs) of the proposed experts; The portfolio will be evaluated as follows:	
Methodology and Work Plan	Methodology and Work Plan (40 points): demonstrate a clear understanding of the objectives, scope and expected outputs of the assignment and provide a detailed methodology and work plan for the implementation of all required tasks, including audience analysis, communication narrative development, country-specific adaptation, content development, communication product design and media/outreach support. Scoring: 0–8: Understanding of the objectives, scope and expected deliverables of the assignment 0–12: Methodology for audience analysis, communication narrative development and country-specific adaptation	40 points

(1) Criterion	Scoring / Sub-criteria	Max Points Ci
	0–12: Methodology for communication product development and design, including visual and multimedia approaches 0–8: Quality assurance procedures, review process, coordination and work plan Maximum points: 40	
Relevant Experience and Qualifications	The tenderer shall demonstrate experience in assignments of similar nature, scope and complexity. Scoring: 0–10: Experience in developing communication strategies, narratives and communication products 0–6: Experience with international organisations, development agencies or donor-funded projects 0–8: Experience in environmental, climate, water, energy, food security, sustainable development or related thematic areas 0–6: Qualifications and relevant experience of proposed experts Maximum points: 30	30 points
Portfolio and Quality of Previous Communication Products	The tenderer shall demonstrate proven capacity to develop high-quality, accessible and visually engaging communication products through submission of relevant portfolio samples 0–10: Approach to translating complex technical/project information into clear, concise and accessible content for non-specialist audiences 0–8: Approach to tailoring communication products and messages to different target audiences and country-specific communication needs 0–6: Ability to develop coherent communication narratives and key messages across different products and formats 0–6: Proposed approach to ensuring consistency, accuracy and accessibility across the communication portfolio Maximum points: 30	30 points
Total		100 points

The maximum total technical score is 100 points.

Each evaluation criterion shall be assessed independently in accordance with the published scoring scale. The final scoring of each evaluation criterion is the outcome of its scoring. The overall score of the technical offer is the sum of the final scoring of all the Sections/evaluation criteria.

The overall score of the technical offer shall be calculated as follows:

$$B_i = c_1 + c_2 + c_3$$

Where:

c1 = Methodology and Work Plan score

c2 = Relevant Experience and Qualifications score

c3 = Portfolio and Quality of Previous Communication Products

For the overall score which will determine the ranking of offers, technical evaluation will be weighted with 80%, and the financial offer with 20%.

Financial Score: $F_i = (K_{min} / K_i) \times 100$

Where:

- F_i the score of the financial offer
- K_{min} : The cost of the financial offer with the minimum price offered.
- K_i : The cost of the financial offer

The final listing of the most advantageous offers will be made on the basis of the following formula:
 $\Lambda_i = 0.8 * B_i + 0.2 * F_i$

Where:

- F_i the score of the financial offer
- K_{min} : The cost of the financial offer with the minimum price offered.
- K_i : The cost of the financial offer

The most economically advantageous offers is the one with the greater value of Λ .

In case of equality of overall scores, the winning proposal is the one whose corresponding technical proposal received the highest rating

Duration of the Contract

The overall duration of the contract will from contract signature and no later than the 15th of December.

Contract Price, Deliverables and Schedule of Payment

The maximum fee for this assignment 32.000,00 USD. This amount includes all other costs, income taxes and any other amount payable or cost that may be required for the completion of the work/service, including VAT. This amount includes all other costs, income taxes, VAT and any other amount payable or cost that may be required for the completion of the work/service, including travel-related costs.

For a detailed description of Tasks, please refer to the ToR.

Schedule of payments:

Deliverables	Payments	Dates
D1	25% of Contract Value	End of Week 2
D2	25% of Contract Value	End of Week 4
D3-D5	50% of Contract Value	End of Week 6

GWP-Med may order additional services from the successful candidate to complement the task described in the ToR if specific needs arise that cannot be anticipated at this moment. In any case the value of any additional service requested cannot exceed 50% of the amount of the present call.

The successful consultant must Provide before contract signature.

- 1) Certification of payment of Taxes,**
- 2) Certification of payment of Social Insurance contributions.**

Termination / cancelation / repetition / reformulation of the procurement procedure

Termination of a procurement procedure, partial cancellation and repetition of a procedure, reformulation of procedure results.

1. GWP-Med/MIO-ECSDE may, by a reasoned decision, and after the opinion of the competent body, cancel the procurement procedure by annulling the respective Call, either due to failure to submit a tender or the rejection of all tenders or the exclusion of all Participants in accordance with the terms and conditions of the Call.
2. Cancellation of the procurement procedure may take place by a reasoned decision of the GWP-Med/MIO-ECSDE, in the following cases:
 - i. due to the irregularity of the procurement procedure
 - ii. if the financial and technical parameters related to the award process have changed substantially and the execution of the contractual object is no longer of interest to GWP-Med/MIO-ECSDE
 - iii. if due to force majeure, the contract cannot be properly executed
 - iv. if the tender selected is deemed not economically advantageous
 - v. in case of expiry of the bids
 - vi. in case the needs of GWP-Med/MIO-ECSDE and / or of the beneficiary (-ies) of the project have changed
 - vii. in case the circumstances have changed resulting in the inability to deliver the contract / project (eg local community reactions, inability to fund, etc.).
 - viii. in case of other imperative reasons of public interest such as for purposes of public health or environmental protection.
3. If errors or omissions are found at any stage of the award procedure, the GWP-Med/MIO-ECSDE may, after the opinion of the competent body, either cancel the proceedings partially or reshape the outcome accordingly or decide to repeat the procedure from the point where the error occurred. or omission.
4. GWP-Med/MIO-ECSDE also reserves the right, after the opinion of the competent body, to decide, in addition to the cancellation of the procurement procedure or the annulment of the Call, the repetition of any phase of the concluding procedure, as well, with or without modifying its terms or recourse to the negotiation process, provided it is in conformity with the Internal Rules and Regulations of GWP-MED /MIO-ECSDE.
5. Under no circumstances shall GWP-MED /MIO-ECSDE be obliged to pay to Participants any compensation for expenses or other positive or consequential damages that may have been incurred by their participation in the proceedings.

Objections

Objections against any act of the Contracting Authority can be submitted within five (5) days from the notification of the Contracting Authority's act.

An objection to the call for offers can be submitted within a period that extends up to half the period from the publication of the call in the Contracting Authority's website and the final date of submission of offers. For the calculation of this period's deadline, the dates of the publication of the call and the submission of the offers are considered. Objections are submitted in written, by courier, by fax or by email.

Objections are submitted to the Contracting Authority, which shall decide within ten (10) days from the notification of the objection. In the event of an objection to the call for offers, the Contracting Authority shall decide in any case before the closing date for the submission of offers. In case the Contracting Authority has not answered within the above deadline, the rejection of the objection is presumed.

How to submit an Offer

The submission of offers can will be done electronically via e-mail.

Therefore, you are kindly requested to prepare and send an email to procurement@gwpmed.org writing in the email subject line: 62/2026/Drin II, before the above-mentioned closing date for submission of offers the following two folders:

1. A compressed folder (**Folder A**) (.zip or .rar) containing the technical offer, the Solemn Declaration and any other supporting documents
2. **A password-protected compressed folder(Folder B) (.zip or .rar)** containing only your financial offer. The password for opening the password protected folder with your financial offer should be sent to the same email address ONLY at the request of the contracting Authority which will send a follow up email to all participants that their technical offer has passed the technical evaluation.

In case the password is sent together with the offer file, the offer will be rejected.

In case the financial offer is not password protected, the offer will be rejected.

Offers submitted after the specified date and time shall not be taken into consideration.

The Contracting Authority bears no liability whatsoever for any late delivery of offers or for the contents of its accompanying folders.

For any clarifications on the present call for offers please contact: Ms. Maria LIVANOU Senior Communications Officer at maria.livanou@gwpmed.org

The present call for offers is posted on the website of GWP-Med (www.gwp-med.org).

The Chairman of GWP-Med/MIO-ECSDE

Prof. Michael J. Scoullou