Athens, 19/11/2026

Global Water Partnership – Mediterranean (GWP – Med)
Legally and lawfully represented by the non-profit society
MEDITERRANEAN INFORMATION OFFICE FOR ENVIRONMENT, CULTURE AND SUSTAINABLE DEVELOPMENT – MIO ECSDE

ANNOUNCES THE PRESENT CALL 69/2026/Alter Aqua FOR OFFERS
For

the Design, Production and Implementation of the Alter Aqua RECAP Communication Campaign

SUBMISSION OF OFFERS BY: 10th December 2026, at 17:00h CET

MAX AVAILABLE BUDGET: EUR 3*0.000,00* including VAT.

This amount includes all other costs, income taxes, VAT and any other amount payable or cost that may be required for the completion of the work/service, including travel-related costs.

AWARD CRITERION: The most economically advantageous offer based on the best price/quality ratio.

Description of the Assignment

The Awarded Contractor will be tasked with developing a coherent and engaging suite of communication materials. Based on a brief provided by GWP-Med and EWA communication teams, the Awarded Contractor will design project branding and visual identity, as well as a range of communication outputs tailored to different audiences, including regulatory authorities, technical professionals, and the general public. These outputs include the project's branding identity, print and digital materials, short videos, and other audiovisual content that clearly convey the benefits, safety, and regulatory aspects of greywater technologies. All materials should ensure consistency in messaging and visual language, enhance project visibility, and support effective outreach and awareness-raising across multiple platforms.

For a detailed description of the Assignment, please refer to the respective ToR.

Procurement

The procurement will proceed having regard to:

- ✓ General principles of EU law on procurements.
- ✓ Internal Rules and Regulations of MIO-ECSDE/GWP-MED which can be found at https://mio-ecsde.org/about-us/our-accountability and at https://www.gwp.org/en/About/who/Governance-Funding/ .
- ✓ The present CALL FOR OFFERS and its supporting documents.

Offer Submission

Interested participants should submit their offer electronically including the following:

Folder A containing the:

1. Solemn Self Declaration (Annex 1)
2. Technical form (Annex 2)

Folder B (password protected) containing:

1. Financial offer (Annex 3)

Please read carefully the section "How to submit an offer" of the present call, on how exactly you are required to submit your offer

Offers must be submitted for the entire Assignment.

Offers for part of the Assignment will not be accepted.

The Participants shall bear all costs associated with the preparation and submission of their offer.

The Contracting Authority will in no case be responsible or liable for such costs, whatever the conduct or outcome of the procedure.

The Contracting Authority will neither be responsible for, nor cover, any expenses or losses incurred by the participants for any site visits and inspections or any other aspect of their offer.

The Contracting Authority may ask Participants to submit supporting documents concerning their offer (references, certificates, publications etc.)

The language of this procedure, the tender documents and the offers is English. Any documentation (certificates, etc) submitted in any other language should be accompanied by a translation in English, certified by a lawyer or public authority **otherwise the application will be rejected.**

Deadline for submission of offers

The **deadline** for submission of offers is set to be **10th December 2026, at 17:00h CET.**

The successful participant will be informed within 10 working days following the submission deadline.

The results of the present call for offers will be published at the GWP-Med Website https://www.gwp.org/en/GWP-Mediterranean/

Clarifications

1.**Clarifications on the published Call for Offers**

Requests for clarifications should be submitted by email, the latest, seven (7) days before the closing date of this call for offers.

The answers / additional information will be published on the website of GWP-Med four (4) days before the closing date of this call for offers.

2. Clarifications during the (technical and financial) evaluation of offers

The Contracting Authority may, during the evaluation of offers, ask the Participants to provide clarifications on the documents submitted with their offers, within reasonable time.

Any clarifications and/or additional documents submitted by the Participants not in the context of a request for clarifications posed by the Contracting Authority are not taken into account for the evaluation of offers.

During the evaluation of offers the Contracting Authority, by applying the principles of equal treatment and of transparency, may request from participants, when the information or the documentation they are obliged to submit are or appear incomplete or wrong, including those in the Solemn self-declaration, to submit, to complement or to clarify the relevant information or documentation, within a time-frame of at least 10 calendar days, with a maximum of 20 calendar days from the date the participants receive the relevant request from the Contracting Authority.

Eligibility Conditions – Participation Requirements

Participation in the present call for offers is open, on equal terms, to any natural or legal person or entity who meet the legal, financial and technical conditions laid down in this Call where they possess adequate professional experience and capacity.

Grounds for exclusion – disqualification (ON/OFF)

Participants should verify by submitting a **solemn declaration** (annexed to the present Call) that they are not bankrupt or subject of proceeding for a declaration of bankruptcy, that they are in good standing, operate under no legal restrictions, are not under any liquidation procedure or the subject of proceedings for declaration of liquidation or any similar situation and that they have not been convicted for any one of the following legal offences: participation in a criminal organization, corruption, bribery, fraud, money laundering, terrorist, child labour and human trafficking.
Please refer to the **Solemn Self-Declaration Statement in Annex 1 which should be filled in and signed as indicated. Failure to comply with the requirements included in the Self Declaration is considered ground for exclusion.**

Selection Criteria (Pass/Fail)

Successful participants (Natural or Legal Person or Entity) must:

1. Have at least five (5) years of proven professional experience in the provision of communication, design and audiovisual services. Proof to be provided by the related chamber (date of registration).
2. Be enrolled in one of the official professional or trade registries at the country of registration.
3. Demonstrate at least three (3) previous collaborations in the form of campaigns in English and Maltese (including the production of videos, for non-profit or public causes, commissioned by NGO or government sector bodies in the past 5 years etc.).
4. Have average annual turnover for the last three financial years, at least equivalent to the maximum amount of this call. As supporting documentation, the applicant must provide their official Financial Statements, stamped, and signed by the legal representative of the company.
5. Submit CV and provide qualifications that prove that the Project Manager has an MQF/EQF Level 6 qualification in Marketing, Project Management or a related field, together with good command of written and spoken English and Maltese.

Failure to comply with the above pass / fail requirements and provide relevant proof with the application is considered ground for exclusion.

Awarding Criterion and Evaluation process

AWARD CRITERION: The most economically advantageous offer based on the best price/quality ratio.

Offers shall be evaluated as follows:
Offers qualified in terms of exclusion grounds and selection criteria will be further evaluated on the basis of the requirements presented under section "Qualification and Experience", as follows:

(1) Criterion	**Max Points Ci**
Participants must submit a) **Portfolio** demonstrating quality and diversity of previous video and graphic design projects in the form of campaigns in English or/and in Maltese. The portfolio should include at least three (3) examples of videos (with links or copies) and three (3) examples of graphic design materials (social media content, brochures, etc.) with an environmental and/or social topic. b) **Methodology and Work Plan** that will demonstrate a clear implementation of all required tasks including an indicative implementation timetable (Gantt chart or equivalent), identifying the main activities, deliverables, and milestones.	
Creative Concept & Methodology Evaluation based on: • Understanding of objectives • Coherence of branding approach • Clarity of implementation plan Scoring: **0-7:** Poor / unclear methodology **8-17:** Acceptable but generic **18-25:** Good, coherent, relevant **26-32:** Very good, strong alignment **33-35:** Excellent, innovative & fully tailored	**35**

Minimum Score 21/35	
Quality of Portfolio (Relevance) Assessed on: • Scope • Public awareness campaigns • Integrated communication Scoring: **0–8**: Limited relevance **9-17**: Moderate relevance **18-22**: Strong relevance **23-25**: Highly relevant & comparable projects Minimum Score 18/25	25
Audiovisual Production Approach Assessed on: • Video concept clarity • Production methodology • Audiovisual technical standards Scoring: **0–3:** Weak **4–6:** Acceptable **7–8:** Good **9–10:** Excellent Minimum Score 7/10	10
Implementation Timeline & Organization Assessed on Methodology and Work Plan: • Realism • Resource allocation • Milestones clarity Scoring: **0–5:** Poor or unrealistic work plan, with unclear activities, inadequate resources and missing milestones. **6–11:** Weak work plan, with significant gaps in scheduling, resource allocation or milestones. **12–17:** Acceptable work plan, but with weaknesses in feasibility, organisation or resource allocation. **18–24:** Good, realistic and coherent work plan, with clearly identified activities, appropriate resources and achievable milestones. **25–30:** Excellent, comprehensive and well-structured work plan, demonstrating effective resource allocation, clearly defined responsibilities and well-coordinated milestones and deliverables. Minimum Score 18/30	**30**

Offers that do not achieve a minimum overall technical score of 64/100 shall not proceed to financial evaluation

Failure to achieve the minimum score in any individual technical criterion or the minimum overall technical score shall result in exclusion from financial evaluation.

The maximum total technical score is 100 points.

Each evaluation criterion shall be assessed independently in accordance with the published scoring scale. The final scoring of each evaluation criterion is the outcome of its scoring. The overall score of the technical offer is the sum of the final scoring of all the Sections/evaluation criteria.
The overall score of the technical offer is calculated on the basis of the following formula:
Bi = c1 + c2 +……
For the overall score which will determine the ranking of offers, technical evaluation will be weighted with 80%, and the financial offer with 20%.

Financial Score: Fi = (Kmin / Ki) × 100

The final listing of the most advantageous offers will be made on the basis of the following formula:
Λi = 0.8*Bi+ 0.2 *Fi
Where:

- Bi: the score of the technical offer
- Fi the score of the financial offer
- Kmin: The cost of the financial offer with the minimum price offered.
- Ki: The cost of the financial offer

The most advantageous offers is the one with the greater value of Λ.
In case of equality of overall scores, the winning proposal is the one whose corresponding technical proposal received the highest rating.

Duration of the Contract

The overall duration of the contract will be until June 2027, maximum 6 months.

Contract Price, Deliverables and Schedule of Payment

The maximum fee for this assignment is 30.000,00 EUR. This amount includes all other costs, income taxes and any other amount payable or cost that may be required for the completion of the work/service, including VAT. This amount includes all other costs, income taxes, VAT and any other amount payable or cost that may be required for the completion of the work/service, including travel-related costs.

For a detailed description of Tasks, please refer to the ToR. Deadlines to be possibly adapted based on the actual dates that the workshops will take place.

Schedule of payments:
Accomplishment of deliverable A: 35% of total contract amount
Accomplishment of deliverables B, C, D, E: 35% of total contract amount
Accomplishment of deliverables F1, F2: 15% of total contract amount
Approval of final deliverables F3: 15% of the total contract amount

GWP-Med may order additional services from the successful candidate to complement the task described in the ToR if specific needs arise that cannot be anticipated at this moment. In any case the value of any additional service requested cannot exceed 50% of the amount of the present call.

The successful consultant must Provide before contract signature.

1) **Certification of payment of Taxes,**

2) **Certification of payment of Social Insurance contributions.**

Termination / cancelation / repetition / reformulation of the procurement procedure

Termination of a procurement procedure, partial cancellation and repetition of a procedure, reformulation of procedure results.

1. GWP-Med/MIO-ECSDE may, by a reasoned decision, and after the opinion of the competent body, cancel the procurement procedure by annulling the respective Call, either due to failure to submit a tender or the rejection of all tenders or the exclusion of all Participants in accordance with the terms and conditions of the Call.

2. Cancellation of the procurement procedure may take place by a reasoned decision of the GWP-Med/MIO-ECSDE, in the following cases:

i. due to the irregularity of the procurement procedure
ii. if the financial and technical parameters related to the award process have changed substantially and the execution of the contractual object is no longer of interest to GWP-Med/MIO-ECSDE
iii. if due to force majeure, the contract cannot be properly executed
iv. if the tender selected is deemed not economically advantageous
v. in case of expiry of the bids
vi. in case the needs of GWP-Med/MIO-ECSDE and / or of the beneficiary (-ies) of the project have changed
vii. in case the circumstances have changed resulting in the inability to deliver the contract / project (eg local community reactions, inability to fund, etc.).
viii. in case of other imperative reasons of public interest such as for purposes of public health or environmental protection.

3. If errors or omissions are found at any stage of the award procedure, the GWP-Med/MIO-ECSDE may, after the opinion of the competent body, either cancel the proceedings partially or reshape the outcome accordingly or decide to repeat the procedure from the point where the error occurred. or omission.

4. GWP-Med/MIO-ECSDE also reserves the right, after the opinion of the competent body, to decide, in addition to the cancellation of the procurement procedure or the annulment of the Call, the repetition of any phase of the concluding procedure, as well, with or without modifying its terms or recourse to the negotiation process, provided it is in conformity with the Internal Rules and Regulations of GWP-MED /MIO-ECSDE.

5. Under no circumstances shall GWP-MED /MIO-ECSDE be obliged to pay to Participants any compensation for expenses or other positive or consequential damages that may have been incurred by their participation in the proceedings.

Objections

Objections against any act of the Contracting Authority can be submitted within five (5) days from the notification of the Contracting Authority's act.

An objection to the call for offers can be submitted within a period that extends up to half the period from the publication of the call in the Contacting Authority's website and the final date of submission of offers. For the calculation of this period's deadline, the dates of the publication of the call and the submission of the offers are considered. Objections are submitted in written, by courier, by fax or by email.

Objections are submitted to the Contracting Authority, which shall decide within ten (10) days from the notification of the objection. In the event of an objection to the call for offers, the Contracting Authority shall decide in any case before the closing date for the submission of offers. In case the Contracting Authority has not answered within the above deadline, the rejection of the objection is presumed.

How to submit an Offer

The submission of Offers can will be done electronically via e-mail.

Therefore, you are kindly requested to prepare and send an email to procurement@gwpmed.org writing in the email subject line: 69/2026/Alter Aqua, before the above-mentioned closing date for submission of offers the following two folders:

1. A compressed folder (**Folder A)** (.zip or .rar) containing the Technical offer, the Solemn Declaration and any other supporting documents
2. **A password-protected compressed folder(Folder B) (.zip or .rar)** containing only your Financial offer. The password for opening the password protected folder with your financial offer should be sent to the same email address ONLY at the request of the contracting Authority which will send a follow up email to all participants that their technical offer has passed the technical evaluation.

In case the password is sent together with the offer file, the offer will be rejected.

In case the financial offer is not password protected, the offer will be rejected.

Offers submitted after the specified date and time shall not be taken into consideration.

The Contracting Authority bears no liability whatsoever for any late delivery of offers or for the contents of its accompanying folders.

For any clarifications on the present call for offers please contact: Mariela Antonakopoulou, mariela.antonakopoulou@gwpmed.org

The present call for offers is posted on the website of GWP-Med (www.gwp-med.org).

The Chairman of GWP-Med/MIO-ECSDE

Prof. Michael J. Scoullos